

Anton Cronje

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Personal Portfolio - <http://www.amc-portfolio.com/> | [linkedin.com/in/anton-cronje-profile](https://www.linkedin.com/in/anton-cronje-profile)

Professional Statement

With a passion for front-end web development and a keen eye for detail, I have accumulated more than 16 years of experience in creating responsive and user-friendly websites for various industries. My expertise lies in HTML5, CSS3, Photoshop, XD, and Illustrator. My objective is to provide intuitive and dynamic user experiences that not only meet business objectives but also enhance user engagement. Throughout my career, I have actively participated in over 40 projects, ranging from e-commerce platforms to educational websites, financial services portals, and online gaming. I am excited to join a dynamic team where I can apply my technical skills and creative solutions to challenging projects, ultimately contributing to the success of the business through exceptional web development.

Key Skills and Experience

- **HTML (Hypertext Markup Language):** Understanding HTML is fundamental, as it forms the structure of web pages.
- **CSS (Cascading Style Sheets):** Proficiency in CSS is essential for styling HTML elements and creating visually appealing layouts.
- **JavaScript:** Mastery of JavaScript is crucial for adding interactivity and dynamic behaviour to web pages. Knowledge of frameworks/libraries like React, Angular, or Vue.js is beneficial.
- **Responsive Design:** Ability to create websites that adapt and respond to different screen sizes and devices using techniques like media queries and flexible layouts.
- **Version Control/Git:** Understanding of version control systems like Git is essential for collaborating with other developers and managing code changes.
- **Web Performance Optimization:** Knowledge of techniques to optimize website performance, including minimizing file sizes, lazy loading, and caching strategies.
- **Cross-browser Compatibility:** Ability to write code that works consistently across different web browsers and platforms and troubleshooting compatibility issues.
- **Debugging/DevTools:** Proficiency in using browser developer tools for debugging code, inspecting elements, and optimizing performance.
- **Basic Design Principles:** Understanding of design fundamentals such as typography, color theory, and layout principles to create visually appealing and user-friendly interfaces.
- **Accessibility:** Awareness of web accessibility standards (WCAG) and techniques for making websites accessible to users with disabilities.
- **SEO (Search Engine Optimization):** Understanding of basic SEO principles and techniques to improve a website's visibility in search engine results.
- **Testing/Debugging:** Familiarity with testing methodologies and tools for ensuring the functionality, performance, and reliability of web applications.
- **Mockups in Photoshop and user interface layouts in XD:** Creation of graphics, wireframing, icons and images for various CSM sites, websites and presentations.

Primary Key Achievement

Shopify Holistic Site – I had a limited timeframe to acquaint myself with the functionality of Shopify in terms of plugins and page layout. Despite the time constraint, I managed to create a functional demo site for a client, which was finalized at 3am. This ensured the client's satisfaction with the site's performance, leading them to proceed with a complete site development on Shopify.

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Strong Competencies and Transferable Skills

- **Communication and Collaboration:** Strong communication skills to work effectively with designers, back-end developers, and other stakeholders, and the ability to collaborate within a team environment.
- **Continuous Learning:** I am committed to continual learning and improvement, regularly updating my skill set to keep pace with the latest technologies and best practices in front-end development. Proud of my reputation for learning and applying new skills quickly and effectively.
- **Attention to Detail:** Consistently provide work that is accurate, on time and under budget.
- **Efficient and Energetic Self Starter:** Highly motivated, quick thinker and fully capable of working on my own initiative to deliver results.

Work History

Front End Web Developer and Designer – SymVolli (April 2020 – Present)

Delivery and management of site builds in the shopify Ecomm environment. Using Shopify, Photoshop, Responsive HTML 5, css3, alteration and editing of liquid and SASS files. Use of Adobe XD to create mobile screens to show flow of mobile sites, Microsoft Teams for collaboration and meetings in regard to projects and workflow.

Delivery Manager – Hugo and Cat (Dec 2019 – Jan 2020)

Management of content delivery by undertaking hands-on delivery of content using enterprise content management system (Sitecore/Umbraco CMS) and additional bespoke content management systems. Included daily scrums, sprints and the use of kanban, JIRA, DevOps and Confluence.

Web Developer – Pokerstars.com (Mar 2011 – Oct 2019)

Updating and maintenance of Pokerstars brand in the estonian regions. Building pages to match Pokerstars corporate identity, checking on W3C standards, cross browser compliance and working with the SEO team to ensure that the pages were SEO compliant. Used xhtml, CSS2, photoshop, xml and xslt.

Front end Web Developer – Ogilvy Interactive - contract (Dec 2010 – Jan 2011)

I was contracted into Ogilvy to assist with the front-end development of pages for Ogilvy's client. I worked from .psd docs to layout the page as specified and also tested in different browser and checked for AA compliance and W3C standards. I also assisted with html updates/amendments on emails and other pages for Ogilvy's clients. The main skills I utilised to accomplish this were XHTML, CSS2, some Javascript and JQuery.

Previous Roles High Level Summary (more details available if required)

Front End Web Developer – Milkround.com (contract) Aug 2010 – Nov 2010

Web Design/Developer – McLaren (several contracts) July 2009 – Mar 2010

Web Developer – BBC (contract) July 2008 – May 2010

Web Design Exec – Towergate Partnership – Aug 2005 – Jul 2008

Web Designer/Developer – Nexus Technology – July 2004 – Mar 2005

HTML Editor – Clario – (Apr 2004 – Jun 2004)

Web Designer/Developer – Dimension Data – (1997 – 2004)

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Package Proficiency

<u>Packages</u>	<u>Platform</u>	<u>Years Used</u>	<u>Expertise level (1 – 5)</u>
Illustrator	PC	12 months	2 – Proficient
Photoshop	PC	9+ years	5 – Expert
Adobe XD	PC	8 months	3 – Skilled
HTML 5	PC	9+ years	5 – Expert
CSS3	PC	9+ years	5 – Expert
Responsive Sites	PC	9+ years	4 – Advanced
Image Ready	PC	7 years	4 – Advanced
Coreldraw	PC	12 months	2 – Proficient

Additional Training

- ASP, JavaScript, XML, XSL and Schema's – Intermediate – Torque IT (2003)
- ASP, VBScript and JavaScript Basic – CS Holdings (2002)
- Advanced Excel – Alexander Forbes (2001)

Website Links – to demonstrate some of my work

<https://undeadmotorcycles.io/>
<http://www.pokerstarslivemanila.com/>
<https://www.pokerstars.uk/sites/aff/genericfdb/>
<https://www.pokerstars.uk/sites/aff/futuristic/>
<https://www.pokerstarslive.com/>
<https://www.pokerstarslive.com/ept/>